

GDS Link Enhances DataView360[®] Credit Risk Management Platform with Dragnet Solutions[®] Accelerated InsightSM Customer Analytics Integration

Updated Platform Provides Advanced Analytics from Dragnet Solutions to Cane Bay Partners VI, LLLP for Clients' Loan Decisioning

NOVATO, Calif., March 3, 2015 – Dragnet Solutions, Inc., a provider of real-time account screening solutions for financial institutions and retailers, announced today that GDS Link, LLC, a global provider of customer-centric credit risk management and process automation technology, has integrated Dragnet Solutions[®] Accelerated InsightSM into its DataView360[®] Platform.

Financial institutions and lenders use Accelerated Insight to verify the identities and personal data of account applicants. The account screening and verification solution automatically segments loan applicants to the most appropriate products based on risk and likely profitability.

DataView360 delivers a flexible platform that is easy-to-use for loan underwriting. The GDS Link Platform provides enterprise-wide process automation, data access and data aggregation, model implementation, and a rules engine. The GDS Link product suite offers flexible solutions that afford its customers independence from the constraints of internal IT resources.

GDS Link has integrated a special data feed from Accelerated Insight, enabling GDS Link customers to more accurately assess the riskiness of new loan applications. The integration

will enable GDS Link customers to offer loans with a higher degree of confidence in a profitable result.

“By integrating Accelerated Insight into DataView360, we have further optimized the platform’s ability to identify profitable populations for loan originations,” said Paul Greenwood, President of GDS Link. “Accelerated Insight’s real-time data analytics enables our customers to verify applicant data with greater accuracy and to predict profitability by defining risk thresholds along a continuum of results from applicant screening. Applying the insights of the Dragnet Solutions service will enable our customers to operate more efficiently and profitably.”

Cane Bay Partners VI, a global management firm, is the first GDS Link customer to make use of the DataView360 platform integrated with Accelerated Insight.

“Successful loan-decisioning depends on data analysis that is fast, accurate, and insightful,” said Kirk Chewing, a partner at Cane Bay Partners VI. “The data provided by Accelerated Insight highlighted areas of opportunity for our clients which we have found to be highly predictive. We expect the intelligence delivered via Accelerated Insight to help our clients grow their businesses, and maintain their continuity to the real-time decisioning from the DataView360 platform.”

Cane Bay Partners is focused on the consumer lending industry. Cane Bay Partners works with clients to build customized scoring and risk management solutions to maximize each client’s portfolios, performance, and profitability.

The DataView360 solution supports internal and external data access, attribute set creation and maintenance, scorecard model implementation, unlimited decisioning and retro scoring processes. Cane Bay Partners has implemented the solution on the majority of their client’s portfolios and plans for a complete roll out in the near future.

“The combination of GDS Link and Dragnet Solutions’ product Accelerated Insight significantly increases our confidence that our clients have access to the most streamlined and accurate automated decisioning tools available today,” said Cane Bay Partner David Johnson.

“We’re pleased that GDS Link and Cane Bay Partners have recognized the value of Accelerated Insight’s data discovery engine and risk/confidence metrics,” said Greg Cote, CEO of Dragnet Solutions, Inc. “We designed Accelerated Insight to improve the accuracy and breadth of analysis available to financial services organizations as they make critical deposit account-opening and loan origination decisions. By delivering more complete and accurate real-time analytics, Accelerated Insight streamlines the account-screening process, supports regulatory compliance, and helps companies like Cane Bay Partners make more profitable decisions quickly, easily, and reliably for its clients.”

About Dragnet Solutions, Inc.

Dragnet Solutions provides real-time identity verification and account screening solutions that enable organizations to segment and sell to customers based on profitability and risk, to improve customer experience by streamlining account onboarding, and to enter new markets strategically and profitably. By analyzing applicant data and providing real-time product selection guidance, Dragnet Solutions enables organizations to confidently say yes to more account applicants, including applicants with limited financial histories. The company is privately held and based in Novato, CA. For more information, please visit www.dragnetsolutions.com.

About Cane Bay Partners VI, LLLP

Cane Bay Partners VI, LLLP provides management consulting to clients in need of sophisticated risk management models, debt collections organizations and portfolio management companies. For more information, please visit www.canebayvi.com.

About GDS Link LLC

GDS Link is a global provider of customer-centric risk management and process automation solutions. The company specializes in advanced software designed to support the access and aggregation of disparate data sources and the rapid implementation of custom credit scorecard models and risk management policies. Its technology acts as the enabler for organizations to effectively manage the risk of their customer throughout its lifecycle. Familiar with the large investments made by institutions in their legacy applications, GDS Link's flagship solution, DataView360® was architected to derive continued value from these systems while delivering enhanced function and flexibility to the risk management community. For more information, visit www.gdslink.com.

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Dragnet Solutions is a registered trademark and Accelerated Insight is a service mark of Dragnet Solutions, Inc. DataView360 is a registered trademark of GDS Link LLC. Other names may be trademarks of their respective holders.

Media Contacts:

John Padilla
GDS Link
+1 (214) 256-5916
+1 (480) 338-5058
john.padilla@gsdlink.com

John Bennett
Dragnet Solutions, Inc.
+1 (603) 734-2137 (office)
+1 (510) 495-6590 (mobile)
john.bennett@dragnetsolutions.com